

Kragh, Ole

Les Parcs d'Aiguebonne
30 corniche d'Aiguebonne
83700 Saint Raphael
France Danmark

telefon: +33 (0)6 9560 1308
e-mail: olekragh99@gmail.com



Født i Danmark, Juli 1957

Student og Merkonom.
Adskillige Management, Marketing og Strategi kurser på Harvard og Cornell University i USA.

1979 - 2005: Bausch & Lomb Inc., Optical Health Care Company.

- 1979 - 1988: Fra Sælger til Administerende Direktør for det danske datterselskab. København, Danmark
- 1988 - 1991: Vice President Marketing International Division, Contact Lenses, Rochester, New York, USA
- 1991 - 1995: Business Unit Manager for Vision Care in Germany. Berlin, Tyskland
- 1995 - 2001: Vice President Marketing, Thin Film Division som solgtes i 1997 og siden VP Marketing, Vision Care for Latin America Division. Rochester, New York, USA - for begge positioner
- 2001 - 2005: Administerende Direktør for Benelux Antwerpen, Belgien

2005 - 2012: Louis Poulsen Lighting A/S, siden Targetti-Poulsen SpA.

Administerende Direktør for det tyske datterselskab med ansvar for Tyskland og Østrig.

den Det danske design-belysnings firma Louis Poulsen Lighting, blev købt af italienske virksomhed for arkitektbelysning, Targetti Spa fra Firenze, Italien. Dusseldorf, Tyskland

2012 - : Selvstændig

Firmaet er baseret på to opfindelser og konsulentarbejde:

- En elektriske samlemuffe til 4 ledninger som afsættes i DIY markeder i Tyskland, Danmark, Frankrig og UK. Muffen er beskyttet og godkendt af VDE som svarer til det danske Demko.
 - En skruelågsåbner, CapOff ® , til mennesker med svage hænder som afsættes via to kanaler: handicap og detaileddet i det meste af verden.
 - Konsulent arbejde som er koncentreret omkring markedsvurdering og potentiale af et produkt eller tjenesteydelse, hovedsageligt EU/Tyskland. Saint Raphael, Frankrig
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Degree from Elsinore Business School in Denmark.

Several courses in Management, Marketing and Strategy at Harvard and Cornell Universities, USA.

1979 - 2005: Bausch & Lomb Inc., Optical Health Care Company.

1979 - 1988: From sales to General Manager for the subsidiary in Denmark.
Copenhagen, Denmark

1988 - 1991: Vice President Marketing International Division, Contact Lenses,
Rochester, New York, USA

1991 - 1995: Business Unit Manager for Vision Care in Germany. Berlin, Tyskland

1995 - 2001: VP Marketing, Thin Film Division sold in 1997 and since VP Marketing,
Vision Care, for Latin America.
Rochester, New York, USA - for both positions

2001 - 2005: General Manager for Benelux, Antwerpen, Belgien

2005 - 2012: Louis Poulsen Lighting A/S, later Targetti-Poulsen SpA.

General Manager for Germany and Austria.

The danish lighting-design company Louis Poulsen Lighting, was purchased by
the italian architectural lighting company, Targetti Spa from Florence, Italy.
Dusseldorf, Germany

2012 - : Own Business

The business is based on three pillars:

- An invention of a electrical device that is sold at DIY markets in Germany,
Denmark, France and UK. The device is protected and approved by VDE,
which approves to EU standards.
 - An invention of a screw cap opener, CapOff ®, for people with weak wrists,
which is being sold at two channels: handicap and normal retail outlets.
 - Consulting, which is concentrated on market assessment, potential and
dynamics for a given product or service, primarily in EU/Germany.
Saint Raphael, France
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